No more suffering in silence!

Hemorrhoids affect more than half of the population at some point in their lives. There are many causes of hemorrhoids, including constipation, pregnancy, and heavy lifting. It affects both men and women alike.

No more need for messy ointments, creams, or suppositories. No need for painful or complicated procedures. The non-surgical hemorrhoid banding doesn't require surgery or recovery time. The procedure is about 5-15 minutes and no sedation is needed so you may drive yourself home or return to work. It is

- Quick & Effective
- Minimal discomfort or complications/risks
- No prep required
- No sedation required & no designated driver needed
- Return to work and most normal activities the same day of procedure

How to schedule

- 1) If our practice has performed a
 Colonoscopy procedure and internal
 hemorrhoids were found during your
 procedure, you will receive a letter
 recommending the Non-Surgical
 Hemorrhoid Banding Ligation
 procedure. You may go ahead and
 book your Banding Ligation
 procedure.
- 2) If you have NOT had a Colonoscopy, you will need to consult your

 Gastroenterology medical provider to see if they recommend you to go ahead and schedule a Non-Surgical Hemorrhoid Banding Ligation procedure, or if they first recommend any treatment prior to the procedure.

Contact Front Office at Athens Gastroenterology Center, PC the office of Gregory S. Smith, MD today to schedule your Non-Surgical Hemorrhoid Banding Ligation or your GI Consult.

706-548-0058

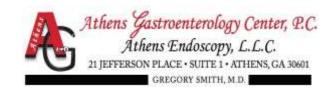
Ext. 218

www.athensgicenter.com

* Procedure availability is based on supply demand.

Contact as soon as possible to avoid

delays in scheduling.*



Internal Hemorrhoids, say goodbye!!

Why keep treating your hemorrhoids like a friend who doesn't know when to leave? Remove them.

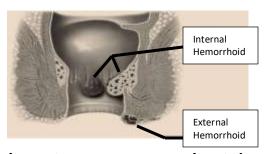
Contact us today to book an appointment your non-surgical hemorrhoid banding removal.

706-548-0058 Ext. 218

What is a Hemorrhoid

Hemorrhoids/ Haemorrhoids, are pockets of swollen blood vessels inside the anus. They're common in adults. In many cases, hemorrhoids don't cause symptoms, and some people don't even realize they have them. Internal hemorrhoids lie *inside* the rectum. You usually can't see/feel them, though they may cause discomfort/pain, itching, burning, blood in stool and leakage. Straining or irritation when passing stool may cause:

- Painless bleeding during bowel movements. You might notice small amounts of bright red blood on your toilet tissue or in the toilet.
- A hemorrhoid to push through the anal opening (prolapsed or protruding hemorrhoid), resulting in pain and irritation.



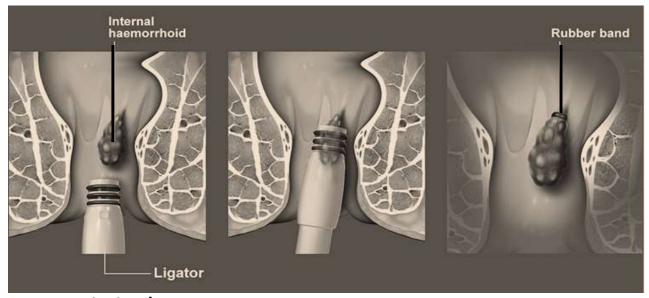
What is a Hemorrhoid Banding

Also called Banding Ligation, is a treatment method for *internal* hemorrhoids. It's a minimally invasive technique that involves tying the base of the hemorrhoid with a band to stop blood flow to the hemorrhoid.

End your internal hemorrhoid symptoms within minutes

External hemorrhoids do not qualify for this procedure; They may be surgically removed by a general surgeon. to place one or two rubber bands at the base of the hemorrhoid to constrict blood flow. They'll repeat this process for any other hemorrhoids.

Most banding ligations must be repeated every 2 weeks up to 3 times (in rare cases 4 times).



How is it done

Hemorrhoid banding is an outpatient procedure, meaning you won't need to stay in a hospital. Your medical provider will perform the procedure in their endoscopy suite or office. Before the procedure, you'll have a topical anesthetic applied to your rectum. Next, your medical provider will insert an anoscope (small tube with a light at the end of it) into your rectum until it reaches the hemorrhoid. They'll then insert a small tool called a ligator through the anoscope. Your doctor will use the ligator

After the Procedure

The hemorrhoids dry up and fall off on their own. This can take between 1- 2 weeks to happen. You may not notice the hemorrhoids fall out, since they usually pass with bowel movements. You may notice some bleeding for a few days after the procedure. This is normal, but you should contact your medical provider if it doesn't stop after two or three days or if there is abnormally severe pain. If you still have hemorrhoids after several tries, you may need surgery to remove them.